Project Briefing Form

1. PROJECT INFORMATION

COMPANY NAME

NAME OF PROJECT

BUDGET

PROJECT CONTACT

2. PROJECT SPECIFICATIONS

WHICH PLATFORM WOULD YOU LIKE YOUR WEBSITE BUILT ON? (E.G. WORDPRESS, SQUARESPACE ETC.)

WHO ARE YOUR TARGET AUDIENCE?

2. PROJECT SPECIFICATIONS (CONTINUED)

WHO ARE YOUR COMPETITORS?

DO YOU NEED OUR HELP WITH ANY CONTENT SOURCING OR CREATION (E.G. COPYWRITING, PHOTOGRAPHY)

WHAT ARE YOUR KEY MESSAGES AND UNIQUE OFFERINGS?

IS THERE A SPECIFIC DEADLINE THAT WE NEED TO MEET?

ANY OTHER INFORMATION WE'LL NEED TO KNOW?